

BRINGING GLENN MILLER'S **CHATTANOOGA CHOO CHOO** TO LIFE

Do You Love Chattanooga?

HELP MAKE THIS PROJECT A REALITY AND CELEBRATE IT'S HISTORY

1940's clothes, big band swing, a vintage steam train, and classic cars. What's not to like? Young entrepreneurs and vintage enthusiasts Tiffany Muff and Landon Steele are bringing the 1940's to life in a music video set to Glenn Miller's "Chattanooga Choo Choo". Filmed at the Tennessee Valley Railroad Museum, the film will finish with a unique Lindy Hop routine choreographed by 3 Time Professional 9 Dance Finalist, Nathan Simler.

Tiffany & Landon have already invested a lot of their own money for costumes, dance lessons, their own custom recording and more. But they need your support to cover the expensive costs of hiring TVR's own vintage steam train and the production crew. We invite you to visit the site below to learn more and become a sponsor. **Your sponsorship could mean the entire difference in this projects success.**

www.chattahoochoo.info

FEATURING:

SWEET GEORGIA SOUND

THIS PROJECT WILL TOUCH AND INSPIRE YOUNG AND OLD ALIKE.

From Chattanooga's Sweet Georgia Sound, to our youngest 7 year old cast member, everyone's getting involved. We're featuring almost completely local talent, so when you help make this project possible by becoming a backer you're supporting your fellow Chattanooga's and helping to make their dreams come true.

Follow our progress at:

www.facebook.com/chattahoochoo





To Whom in May Concern:

On behalf of Tiffany Muff and Landon Steele we would like to invite you to come on board and take part in a unique advertising opportunity by sponsoring a vintage music video - set on a vintage steam train to Glenn Miller's classic 1940's hit, Chattanooga Choo Choo.

This music video is our first endeavor and is being produced because of a passion for the vintage era, and will also serve as a fun way to celebrate the history of Chattanooga and the Tennessee valley railroad system.

We are excited to produce this film as a way to inspire others to become passionate about history, to encourage them be unafraid of pursuing their dreams, and to inspire creativity.

Some of the establishments or individuals whose services we have hired include dance choreographer and 3 time national ball room dance champion, Nathan Simler, the Tennessee Valley Railroad Museum (filming location), Seek First Video Productions, local brass band - Sweet Georgia Sound, and others.

Even though we are young and low income, we are so passionate about this project that we have already invested over \$4,000, including purchasing the score, costumes, props, the recording studio, and dance choreography. If you would like to contact anyone we've hired as a reference, we'll be happy to provide to you their contact info.

This project will still incur more expenses including hiring the steam train and paying the production crew, so funds are still greatly needed to make this dream a reality.

If your business would like to help us celebrate Chattanooga's history in this unique video which will be uploaded to YouTube for all to enjoy, we would be thrilled to have you on board!

So, how would a project like this be a good advertising opportunity? We anticipate this video to be a hit on YouTube and, if it goes viral, viewers will see our sponsors' logos in the beginning of the end credits as a "special thanks" section.

To make this project a reality, we are requesting \$500.00 or more from each sponsor, although any amount is greatly appreciated. **You also have the option of having your money refunded as the video makes a return!**

Thank you for your consideration on this fun project!

Tiffany Muff and Landon Steele | www.ChattaChooChoo.info | ChattaChooChoo@Gmail.com | 423.650.6997



Financial Needs for Music Video Project

Money Spent:

Dance choreography and lessons: \$2,625

Chattanooga Choo Choo Score: \$73.99

Costumes: \$1,700

Props: \$850

Promotional Material: \$300

Hiring Band: \$250

Plane Ticket: \$400

Money Needed:

Hiring train: \$1,500

Recording Studio for mastering/mixing: \$450

Production Cost: \$5,000

Travel Expenses: \$500.00

Total Project Cost:

\$13,649

Bare Minimum to Make This Project a Reality:

\$5,000.00